

TRI COUNTY AUTO SUPPLY | SEPTEMBER NEWSLETTER

Quality products. Competitive pricing. Dependable service. No delivery fees

PREPARING FOR A STRONG FINISH TO 2026 - September marks the transition into the final stretch of the year. Although the fourth quarter officially begins in October, now is the time to prepare, review your goals, manage inventory, and identify opportunities to finish the year strongly.

SEPTEMBER 11: WE WILL NEVER FORGET

This September 11, we pause to remember the lives lost, the families forever affected and the courageous first responders who demonstrated extraordinary bravery and sacrifice.

We honor their memory and the strength and unity shown by our nation during one of its most difficult moments.

We will never forget.



BACK TO SCHOOL, BACK TO ROUTINE



School is back in session, schedules are getting busier, and more families are returning to their regular routines. This also means customers are relying on their vehicles for school drop-offs, activities, commuting, and everything in between.

It is a great time for service departments and repair facilities to promote preventive maintenance and make sure customers' vehicles are ready for the busy months ahead. TCA can help keep your shop stocked with the products and supplies you need to provide dependable service.

FALL IS IN THE AIR

Cooler mornings, shorter days, and changing leaves can only mean one thing, fall is approaching!

Now is the perfect time to review your seasonal inventory and prepare for changing customer needs.

From automotive maintenance products and shop supplies to facility essentials, coffee, snacks, hand sanitizers, and winter weather products, TCA is here to help you get ready for the season ahead.



ICE MELT PRE-SEASON OPPORTUNITIES



Winter weather will be here before we know it. Planning ahead can help you secure the products you need before the first storm arrives.

Whether you are preparing a dealership, service facility, office, commercial property, or home, we can help you choose the right winter products.

Don't wait until snow is in the forecast!

FEATURED PRODUCT OF THE MONTH: VALVOLINE 507460 EVAPORATOR/HEATER CORE CLEANER

Help your customers enjoy a cleaner fresher vehicle interior with *Valvoline Evaporator/Heater Core Cleaner*.

The vehicle's HVAC system can collect dirt, moisture, and odor-causing buildup over time. This professionally used product is designed to clean the evaporator and heater core area, helping to address unpleasant odors and improve the customer's overall driving experience.

It's a valuable service opportunity for vehicles experiencing musty or stale odors from the vents, and an excellent addition to your seasonal maintenance offerings.



Contact your TCA representative for product details, pricing, and availability.

NEW PRODUCT INTRODUCTION- BERKEBILE INSTANT SALT CUTTER



TCA is excited to introduce *Berkebile Instant Salt Cutter Roadway Salt Neutralizer!*

Road salt and de-icing chemicals can leave behind a stubborn residue on vehicles, trucks, equipment, and other surfaces. Instant Salt Cutter is designed to help neutralize and remove roadway salt residue, making it an excellent seasonal product for winter vehicles and equipment maintenance.

Ask your TCA representative how Berkebile Instant Salt Cutter can fit into your winter preparation and cleanup program.

MOVING IN THE RIGHT DIRECTION

We are proud to share that our **TCA office renovations are officially complete!**

In addition, *Phase 1 of our new warehouse pallet-racking project has been completed.* These improvements allow us to better organize our space, maximize product availability, and continue preparing for future growth.

Every improvement represents another step forward toward serving our customers more efficiently. We are excited about the progress we have made, and we look forward to showing what's coming in our next phase!

