

TRI COUNTY AUTO SUPPLY | OCTOBER NEWSLETTER

41 Years of Relationships // Fall Car Care Month // TCA Family Celebrations

LETTER FROM GARY FINKESLSTEIN

To our valued customers, partners, and friends,

Forty-one years ago, I started at Tri County Auto Supply with a simple belief: take care of your customers and take care of your people.

Over the years, we've experienced successes, challenges, changes in our industry, and plenty of moments that required us to adapt and keep moving forward. Through it all, the relationships we have built have remained the most meaningful part of this journey.

The automotive business looks very different today, but the fundamentals of good business haven't changed. Trust matters. Your word matters. Showing up for your customers matters.

To the customers who have been with us for decades, thank you for your continued loyalty. To those who have recently joined us, thank you for giving us the opportunity to earn your business. And to our team, past and present, thank you for the hard work and dedication that have helped make TCA what it is today.

Tri County has always been more than a business to me. It's a lifetime of relationships, shared accomplishments, and people I'm grateful to know.

Thank you for being part of our story. We look forward to continuing to serve you for years to come.

Gary Finkelstein

President/ Owner



CELEBRATING OUR TCA FAMILY

We have some wonderful milestones to celebrate!

Congratulations to Gary on 41 years at Tri County Auto Supply!

Your hard work, leadership, and dedication have built more than a business, you've built a family!

Congratulations to Therese and Craig on their marriage!

Wishing you both a lifetime of love, laughter, and happiness as you begin this next chapter together.

Congratulations to Zach and Elizea on their recent engagement!

We're so excited for you both and wish you all the best as you plan your future together.

Congratulations to Melissa on welcoming her new grandchild!

Wishing your growing family plenty of joy, sweet moments, and wonderful memories.



OCTOBER IS FALL CAR CARE MONTH

Cooler mornings and changing weather make this a great time to help customers prepare their vehicles for the months ahead.

Protect your customers' vehicles from the moment they arrive: stock up on floor mats, seat covers, steering wheel covers, and dispatch numbers for a well-prepared service drive.



FALL ESSENTIALS FOR YOUR DEALERSHIP



Keep your customers comfortable, your team supplied, and your facility ready for the season.

- **Waiting-area favorites:** Coffee, creamers, hot chocolate, tea, and other beverage supplies.
- **Cleaning and hygiene essentials:** Disinfectant sprays and wipes, hand sanitizer, and antibacterial soap.
- **Everyday shop necessities:** Shop towels, gloves, trash bags, absorbents, and brake cleaner.

END OF THE SEASON R1234YF SPECIAL

Take advantage of our end-of-season R-1234yf refrigerant special while supplies last!

Now is a great opportunity to replenish your inventory for upcoming A/C service needs.

Contact your sales representative for current pricing and availability.



ANNUAL PUMPKIN CARVING CONTEST



It's time to show off your creativity! Spooky, funny, or inspired by your shop, we want to see your best pumpkin creations.

Send us a photo of your carved pumpkin by October 30 for a chance to win a prize!

Include your name, business name, and contact information with your entry. Share your creation with your TCA sales representative so we can enter it in the contest.

Get carving, have fun, and let's see who brings the most pumpkin personality this year!

NEW TO TCA? START SAVING THIS OCTOBER!

Open a new account this October and explore special opportunities to stock your shop and plan ahead.

Lock in special pricing on eligible products for the rest of 2026 and ask about our **rebate and discount programs**.

Let us help you build a supply program that fits your dealership's needs, from service chemicals and shop supplies to cleaning products and customer amenities.



Connect with a TCA sales representative for qualifying products and program details.