# TRI COUNTY AUTO SUPPLY | NOVEMBER NEWSLETTER

***A Season of Gratitude, Savings & Growth***

## THANKFUL FOR YOU




As Thanksgiving approaches, we want to thank our customers, vendors, and dedicated TCA team for being part of our journey. Your trust and support have helped Tri County Auto Supply grow for more than 41 years, and we are grateful for the opportunity to serve you.

From our TCA family to yours, we wish you a safe and happy Thanksgiving filled with good food, great company, and time with those who matter most.

## TURN ROUTINE OIL CHANGE INTO GREATER OPPORTUNITY

**Give customers more options while increasing revenue per oil change.**

TCA's new marketing programs help your service department offer oil enhancer and fuel treatment options as part of a simple oil change upgrade menu.

With clear choices and support for your service advisors, these programs can help your team:

- Increase the average oil change repair order.
- Offer added value without adding a separate service appointment.
- Create additional earning opportunities for your team.
- Support stronger profitability on routine maintenance visits.




Adding product revenue can improve oil change profitability; its effect on your reported effective labor rate depends on how the package is priced and billed.

**Ask your TCA representative about a program tailored to your service department.**

## BLACK FRIDAY AND CYBER MONDAY DEALS ARE BACK!

Our Black Friday and Cyber Monday specials are returning this year, and we are bringing the savings to you early! It's a great opportunity to stock up on supplies and prepare your dealership for the busy season ahead.









## WAREHOUSE IMPROVEMENTS: PHASE TWO

We are continuing to retool and organize our warehouse to improve efficiency, streamline order handling, and better serve your business.

These improvements support our goal of making every step more dependable and convenient, from placing your order to receiving your delivery,

As your business grows, we are investing in ours to keep up with your needs.

## WELCOME TO THE TEAM, LUIS PONCE!

Please join us in welcoming **Luis Ponce** to the TCA family!

Luis joined our sales team in October and is getting to know our customers, products, and programs. He looks forward to building strong relationships and helping dealerships find the supplies and solutions they need to keep their operations running smoothly. We are excited to have Luis on board as we continue growing and supporting our customers!






## HEATER CORE SERVICE FRESHER AIR FOR THE HEATING SEASON

As temperatures drop and customers turn up the heat, now is a great time to discuss unpleasant odors coming from their vehicle's vents.

Our **heater core, evaporator, and A/C odor eliminator products** are in stock and ready to order. Give your advisors another seasonal service option to discuss with customers experiencing HVAC odors.




Check out this year's Pumpkin Carving Contest Winner!

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Check out this year's TCA Holiday Calendar

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