

# TRI COUNTY AUTO SUPPLY | JUNE NEWSLETTER

## YOUR ONE-STOP SHOP FOR AUTOMOTIVE SOLUTIONS

Summer is officially around the corner, and the automotive industry is already feeling the heat. As service departments prepare for busier travel schedules, rising temperatures, and increased customer traffic, now is the time to make sure your dealership is fully stocked, prepared, and operating efficiently.



To all our DAD friends in the automotive industry, we want to wish you a very **Happy Father's Day**. Thank you for all you do each and every day, for your hard work, dedication, leadership, and the countless hours you put in both at work and at home. You are appreciated, and we hope you enjoy a well-deserved celebration with your loved ones.

### AC SEASON IN FULL EFFECT

Hot temperatures mean increased demand for air conditioning services. Make sure your service department is fully prepared with the products and supplies needed to keep your customers comfortable and your staff productive.

TCA offers a wide variety of:

- A/C Chemicals and treatments
- Refrigerant products
- Leak detection products
- Evaporator cleaners and odor eliminators
- A/C machine maintenance products
- Summer shop supplies and service essentials

Don't wait until peak season shortages hit, stock up early and stay prepared.



### SUMMER READINESS STARTS NOW

Stay hydrated this summer. Hydration is critical during the summer months, especially for warehouse teams, technicians, porters, and outdoor staff.

TCA offers pallet quantities and scheduled deliveries of:

- Poland Spring Water
- Gatorade
- Assorted beverages and breakroom supplies

Keep your team refreshed, energized, and ready for the summer workload.

### WORLD CUP KICKOFF- JUNE 11<sup>TH</sup>

The excitement official begins on June 11<sup>th</sup> as the world comes together for one of the biggest sporting events of the year. For all of our soccer fanatics and dealership teams following the tournament, TCA will be running special promotions and summer specials throughout the event.

Stay tuned for:

- Online promotions
- Weekly Specials
- Giveaway opportunities
- World Cup themed promotions



## TOP 10 SERVICE RECOMMENDATIONS

Summer driving conditions can put additional stress on vehicles. Help your customers stay safe, comfortable, and road-trip ready with these recommended summer services:

### 1. A/C PERFORMANCE CHECK

Inspect refrigerant levels, cabin temperature performance, leaks, and overall A/C efficiency before peak heat arrives.

### 2. CABIN AIR FILTER REPLACEMENT

Improve airflow and interior air quality while helping eliminate odors and dust buildup.

### 3. A/C ODOR ELIMINATOR & EVAP CLEANING SERVICE

Help remove bacteria and odors from evaporators and ventilation systems while improving customer comfort.

### 4. BATTERY TESTING

Extreme heat can shorten battery life. Test battery strength, charging systems, and terminal condition.

### 5. COOLANT SYSTEM INSPECTION

Check coolant condition, hoses, clamps, leaks, and radiator performance to help prevent overheating.

### 6. TIRE INSPECTION & PRESSURE CHECK

Inspect tire wear, tread depth, and proper inflation to improve safety and fuel efficiency during summer travel.

### 7. WIPER BLADE REPLACEMENT

Summer storms can hit unexpectedly. Ensure visibility remains clear during heavy rain conditions.

### 8. BRAKE SYSTEM INSPECTION

Inspect pads, rotors, fluid condition, and overall brake performance before summer road trips.

### 9. ENGINE OIL & FLUID MAINTENANCE

High temperatures place additional stress on engines. Ensure vehicles use the correct oil and properly maintained fluids.

### 10. FUEL & PERFORMANCE SERVICES

Fuel system cleaners and performance treatments can help improve drivability, fuel economy, and overall engine performance.



Need help implementing profitable summer service packages or reviewing your current chemical program? *TCA offers complimentary service chemical evaluations to help maximize service drive opportunities and customer retention.*

## IMPORTANT PRICING UPDATE- EFFECTIVE JUNE 1<sup>ST</sup>

Due to continued marked volatility, tariffs, freight increases, raw materials shortages, and rising operational costs, certain product lines will increase in price effective June 1<sup>st</sup>.

Over the last several months, TCA has worked hard to absorb as many increases as possible. Unfortunately, the pace and frequency of incoming increases no longer allow us to continue absorbing them fully.

We remain committed to:

- Maintaining competitive pricing
- Sourcing alternative quality products
- Keeping strong inventory levels
- Supporting our customers with transparency and communication

## ONLINE ORDERING AVAILABLE 24/7

Are you taking advantage of online ordering with TCA? Customers with active TCA accounts can browse products, check availability, and place orders anytime through our online ordering platform. Please contact our team, and we will gladly assist you with setting up your login information.