

TRI COUNTY AUTO SUPPLY | JULY NEWSLETTER

CELEBRATING 250 YEARS OF AMERICAN INDEPENDENCE!

As we celebrate Independence Day, all of us at Tri County Auto Supply would like to wish you, your family, and your team a safe and happy Fourth of July!

This year marks the 250th anniversary of America's independence, a milestone worth celebrating. In honor of this historic occasion, TCA will be offering specials all month long to help keep your dealership or repair facility running strong while saving money on the products you use every day.



Thank you for your continued partnership and support. We appreciate the opportunity to serve you and look forward to helping your business grow throughout the second half of the year.

TCA'S 250TH CELEBRATION SPECIALS

Celebrate America's 250th birthday with exclusive savings throughout July.



- Monthly product specials.
- Featured promotions.
- Summer savings on shop essentials.
- Limited time offers are available all month.

GROW YOUR SERVICE DEPARTMENT WITH TCA'S SPARK PROGRAM

Increase customer satisfaction, technician incentives, and service department profits with our **BASIC-BETTER- BEST** Oil Change Program.

The Spark Program helps service advisors present customers with multiple maintenance options while increasing average repair orders using simple Valvoline additive packages.

- No additional equipment required.
- Easy to implement.
- Valvoline-backed product guarantees.
- Higher profitability for every oil change.

Ask your TCA representative for a customized Spark Program for your dealership.

JULY SUMMER SPECIAL

R134A *Refrigerant Special* – beat the summer heat while supplies last!



Take advantage of our July promotion on R134A refrigerant and keep your A/C services running without interruption.

Contact us for current pricing information!

COMPLIMENTARY VALVOLINE SERVICE TRAINING

Knowledge creates confidence, and confidence drives sales.



TCA offers complimentary Valvoline Service training for:

- Service Advisors
- Technicians
- Parts Departments
- Management Teams

Training can be customized for your dealership and focuses on selling maintenance services the right way while increasing customer retention. Contact your sales representative to schedule a session.

OIL MARKET UPDATE

The lubricant market continues to experience supply challenges affecting availability across several product categories. The good news... **TCA continues to have access to multiple supply channels** and can help secure the products you need.

Available in Cases, Drums, Totes and Bulk Deliveries!

If you are having difficulty sourcing oil, let us help keep your shop supplied.



MEET OUR NEW VALVOLINE REPRESENTATIVE



Please join us in welcoming Clarke Brash to the TCA family!

Clarke joins our Valvoline Service Chemical Team and will be working alongside our customers to:

- Grow maintenance service programs.
- Provide product training.
- Support service departments.
- Increase in dealership profitability.

VALVOLINE PRICE INCREASE EFFECTIVE AUGUST 1ST, 2026

Valvoline has announced a price increase on VPS Service Chemicals effective August 1st due to ongoing global supply chain challenges affecting the lubricant industry. While Valvoline continues to work diligently with its supplier network to minimize the impact, these market conditions have made price adjustment necessary.

TCA will be implementing a price adjustment on August 1st. We are committed to helping you navigate these market conditions. Our team will continue to work closely with Valvoline and our supply partners to maintain inventory, minimize disruptions, and keep your service departments operating without interruption.

If you have any questions or would like to place a pre-increase order, please contact your TCA sales representative. We're here to help you plan ahead and maximize your savings before the new pricing takes effect.

