

TRI COUNTY AUTO SUPPLY | AUGUST NEWSLETTER

As we head into the final stretch of summer, we'd like to thank all of our customers and partners for your continued trust and support. August is a great time to prepare for the busy fall service season by reviewing inventory, taking advantage of seasonal specials, and exploring new ways to increase profitability within your service department. At Tri County Auto Supply, we remain committed to helping your dealership reduce costs, improve efficiencies, increase customer retention, and maximize fixed operations profits.



WISHING BRENDA THE BEST!

After many years with Tri County Auto Supply, Sales Representative **Brenda Tarazona** has decided to begin an exciting new chapter and pursue a new business adventure.



While we're certainly going to miss seeing her every day, we're incredibly grateful for everything she has contributed throughout her time with TCA. Her dedication, relationships, and commitment to our customers have made a lasting impact.

From all of us at Tri County Auto Supply, we sincerely thank Brenda for her years of service and wish her continued success, happiness, and fulfillment in her new journey. **Best of luck, Brenda, you'll always be part of the TCA family!**

END OF SUMMER BLOWOUT

R134A Refrigerant Special- As the summer A/C season comes to a close, we're offering special pricing on **30 lb. cylinders of R134A refrigerant**.

This is a great opportunity to stock up before next season.

Available while supplies last.

Once our current inventory has been depleted, R134A will no longer be stocked as a fast-moving warehouse item and will be available by special order only.



VALVOLINE SERVICE CHEMICAL LINE PRICE INCREASE



Due to continued manufacturer cost increases, **Valvoline has announced a price adjustment on the Valvoline Professional Series (VPS) product line.**

While Tri County Auto Supply has worked hard to absorb as many of these increases as possible, unfortunately we are unable to offset every increase.

New pricing will become effective August 15, 2026.

We appreciate your understanding and remain committed to providing competitive pricing, outstanding service, and the support your service department depends on.

SPARK PROGRAM FOR OIL CHANGES

Looking to increase revenue on every oil change while providing more value to your customers?

The **TCA Spark Program** has been successfully implemented at several dealerships throughout our territory and continues to deliver outstanding results.

The Spark Program helps service departments:

- Increase average repair order dollars
- Offer premium oil change packages with added value
- Improve customer retention
- Great way to increase ELR
- Generate additional profit without slowing down the service lane



If you'd like to see how the Spark Program can work at your dealership, we'd be happy to schedule a meeting, provide training, and customize a program specifically for your service department.

BULK OIL SOLUTIONS WHEN YOUR OEM CAN'T DELIVER

Experiencing delays or shortages from your OEM oil supplier? You're not alone.

Many dealerships continue to experience occasional supply interruptions, allocation limits, and extended lead times. When those situations arise, Tri County Auto Supply is ready to help keep your service department running without interruption.



We offer:

- Bulk oil deliveries
- Totes and drums
- Case goods
- Multiple viscosity options
- Fast delivery throughout New Jersey, New York, and Connecticut

Whether you need a temporary backup supplier or a long-term bulk oil solution, our team has access to a wide range of quality products to help prevent downtime and keep your technicians productive.

Don't let an oil shortage slow down your service department—give TCA a call and let us help keep your bays full and your customers moving.

DOG DAYS OF SUMMER SPECIALS

Beat the heat this August with TCA's **Dog Days of Summer Specials!**

Shop Fans – Keep your shop cool and your technicians comfortable.

Water & Gatorade – Stay hydrated during the hottest days of the year.

Brake Clean – Special pricing on one of your shop's everyday essentials.

Freon – Seasonal specials available while supplies last.

