

# TRI COUNTY AUTO SUPPLY | APRIL NEWSLETTER

## SPRING INTO PROFITS || PREPARE. STOCK. SERVICE. GROW



As we move into April, we officially transition into one of the most important seasons in the automotive industry, preparation for peak service demand.

At Tri County Auto Supply, our focus this month is simple: Help our customers prepare early. Improve service drive performance. Increase efficiency and profitability. Deliver the products, support, and programs needed to succeed.

With warmer weather approaching, we're seeing increased opportunities in AC Services preventative maintenance, and overall shop readiness. The dealerships that prepare now will be the ones that perform best when demand spikes.

### MARCH MADNESS RAFFLE PROMOTION WINNERS!

We'd like to congratulate all our winners who participated in our **March Madness Raffle Promotion**, and special congratulations to our **Grand Prize Winner!**

Thank you to everyone who took part in making this promotion a great success. Stay tuned...the excitement isn't over! We'll be launching another raffle promotion this May, with more opportunities to win. More details are coming soon!

### IMPORTANT INDUSTRY UPDATE- PLASTIC PRICE INCREASE- LOCK IN BEFORE MAY 1<sup>ST</sup>

We have received official notice from our suppliers that price increases on plastic-related products will take effect mid-April.

At TCA, we are acting now to protect our customers. We are buying inventory ahead of the increase so we can give our customers the opportunity to buy in as well before price increase takes effect.

Pricing will remain the same throughout April. **Stock up NOW!**

#### *Affected Products Include:*

Trash Liners. Parts Bags. Plastic Seat Covers. Steering Wheel Covers. And other plastic-based shop supplies.

### SPRING CLEANING SPECIALS. CLEAN SHOP, BETTER PERFORMANCE

Spring is the perfect time to reset your department and maintain a clean, professional environment. Improve efficiency. Maintain a professional image. Enhance customer satisfaction and experience.

- Trash Liners- Mix and Match- **Buy 12 get 1 No Charge**
- Shop Brooms- Rough Bristles, Soft Bristles- 24in or 36in available- **Buy 3 get 1 Handle No Charge**
- Floor Degreaser 55 Gallon Drum- **free plastic pump with purchase of drum**
- Plastic Seat Covers/Steering Wheel Covers- Mix and Match- **Buy 12 get 1 No Charge**



## APRIL PRODUCT SPOTLIGHT

### AC PERFORMANCE SOLUTIONS. BEAT THE HEAT BEFORE IT STARTS

As temperatures begin to rise, now is the time to ensure your customer's vehicles are running at peak performance.



<p><b>Valvoline A/C Odor Eliminator Evap Cleaner Kit 507460</b></p> <ul style="list-style-type: none"> <li>• Complete system treatment</li> <li>• Eliminates odors at the source</li> <li>• Improves air quality &amp; system performance</li> <li>• Can be offered with Cabin Air Filter Change</li> </ul>	<p><b>Valvoline A/C Odor Eliminator VP105</b></p> <ul style="list-style-type: none"> <li>• Fast and effective odor removal</li> <li>• Ideal for quick service applications</li> <li>• Produces a slight spearmint fragrance</li> </ul>	<p><b>TrueCold A/C Performance Booster CP6011</b></p> <ul style="list-style-type: none"> <li>• Enhances cooling performance</li> <li>• UV leak detector</li> <li>• Improves system efficiency</li> <li>• Great add-on service for increased RO value</li> </ul>
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## AC SEASON IS HERE- ACT NOW!

AC Season is officially underway. Now is the time to ensure your shop is fully prepared before the seasonal demand increases.



### AC MAINTENANCE SERVICES

Have you scheduled your annual AC machine maintenance yet? Our service schedule is filling up quickly as we approach peak season. Book your service now to avoid delays during the busy season.

### AC EQUIPMENT – ROBINAIR MACHINES

Looking to upgrade or expand your AC capabilities? We are offering special pricing on Robinair AC Machines for our customers. Machines are ordered as needed, plan ahead to ensure availability.

## VALVOLINE PROGRAM ADVANTAGE

*Looking to improve your service drive profitability?*

The Valvoline Service Chemical Program offers:  
*Proven, trusted brand recognition. Increased service profitability.  
 Training & education programs. Service menu support. Quarterly reporting & insights*

Ask us how to maximize your service department's performance with Valvoline.



**TRI COUNTY AUTO SUPPLY – YOUR ONE-STOP SHOP FOR AUTOMOTIVE SOLUTIONS**