



TCA MONTHLY

MAY 2023

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY – MAY

LUPUS AWARENESS MONTH

For those of you who are unaware, May is national Lupus Awareness Month. In the past TCA has made donations to the Lupus Foundation of America to help aid in their quest of bringing awareness to this devastating disease, and one day finding a cure for it. This foundation and it's mission hold a special place in all of the TCA families' hearts as our President Gary Finkelstein's wife Jamie has lived with this brutal illness for over 25 years.



In recognition of Jamie's inspiring on-going battle with Lupus, TCA will be making another donation this year. The Lupus foundation of America also holds numerous "Walks to End Lupus" throughout the year to help raise awareness and money to support the cause. This years walks in New Jersey and New York will be taking place in October. To find out more about the Lupus Foundation and learn how you can help this wonderful organization visit their website at www.lupus.org. Also all this month our sales reps will be handing out wristbands to help raise awareness.



EV/HEV PREMIUM BRAKE SERVICE

The research and development team here at Tri County is always hard at work looking for new innovations for the service chemical line. It looks like they've hit another home run with our latest offering, the electric vehicle premium brake service kit. As electric and hybrid vehicles become increasingly popular, they begin to present their own unique service issues. The additional weight of the heavy electric batteries can add a lot of stress to the vehicle, especially the braking system.

The base formulas of the products in this kit are fortified with special additives to help combat all the extra stress caused by these batteries. Using this kit will ensure the brake shims and all contact points between pads and hardware can protect ABS and regenerative brake systems from corrosion. The extremely high boiling point of every chemical in this kit will guarantee superior performance. For more information contact your sales representative today.



SPRING HAND SOAP SPECIAL

Even as the weather warms up and we start to leave flu season behind, it's always important to practice good hygiene year-round. Washing your hands frequently, and correctly, is one of the best ways to help keep yourself, your co-workers, and your families healthy and safe. As luck would have it, TCA has the perfect springtime special to do just that with the Society Hill antibacterial hand soap. The 500ml pump bottle is perhaps the most popular of their offerings. Available in numerous different fragrances to meet whatever you desire; the soap is specially formulated to gently remove dirt and germs while simultaneously keeping hands moisturized for repeated washing.



But wait there's more! This hand soap is also available in gallon bottles so there's no need to worry about replacing bulk dispensers that have already been installed. Keeping your soap dispensers filled has never been easier, and you can rest assured knowing you got a high-quality product at an unbelievable price. For pricing and availability contact your sales representative today.



TCA HAPPENINGS

2nd Annual Easter Egg Hunt – Earlier in April, Tri County held its now annual Easter Egg Hunt/Egg Toss Competition. TCA employees were able to compete in this light-hearted event not only for fabulous prizes, but more importantly bragging rights. Although the reigning egg toss champs were dethroned this year due to some questionable circumstances everyone had a blast.



Charitable Contributions – The year is in full swing and so are Tri County's charitable contributions. As we have done for the past two years, TCA made another monthly donation to St Jude's Children Hospital, Shriner's Hospital and Tunnel To Towers. All three of these organizations do wonderful work in their respective fields and we are proud to be able to help them continue that work.

Valvoline Training – Over the past two weeks reps from Tri County and Valvoline have visited numerous clients to help retrain their service departments on the Valvoline service chemical program. Thank you to all the dealerships that allowed us to come in and work with your service writers.



On behalf of everyone here at Tri County we'd like to wish all the mothers out there a Happy Mother's Day

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