



TCA MONTHLY

January 2021

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY- **JANUARY 2021**

From the desk of the President:

To all my valued clients, vendors, and friends.

2020 will go down as one of the most challenging years, professionally and personally.



We have seen shutdowns, and the need to set up new procedures to protect our employees, clients, and ourselves as we all navigate through this new normal.

For myself personally, I have had an opportunity to see many positives. I got to witness my TCA team unite to work towards common goals and truly care about each other, as well as interacting these past 8 months with owners, Vice Presidents and General Managers as we came together to discuss best practices.

Our vendors whose response was “do not worry, we’re with you” as TCA changed the past business model to offer PPE and secure the health of industry. This aspect of professional teamwork is something special I will cherish the remainder of my life.

TCA recognizes our first responders and did our best to help them with PPE items. The amount of respect I have for these individuals who run toward danger, a heartfelt Thank you! 2021 will continue to have its challenges, but together as Americans we will stand together. May the new year keep you and your families safe.

God Bless America!

Regards,

Mr. Gary Finkelstein

CEO / President

Tri County Happenings

Ms. Tatiana Santiago has been an intricate part of the success of team TCA for the past 17 years. Since her first day Tatiana has worked in several different areas, office, distribution, fulfillment, and sales. Tatiana succeeded in all these areas and most recently as sales manager.

Ms. Santiago continues to help grow our business platform and territory.

We are very proud to announce that a promotion to General Manager was offered to Ms. Santiago, which she accepted. Please join us in congratulating her as she embraces this new role January 1, 2021. We are excited and look forward to seeing what new and exciting changes she will bring to TCA.



Product Announcement – Valvoline



New Improved Formula for Valvoline™ All Engine Clean Fuel Rail Cleaner. During the month of December, Valvoline will be moving from 884352 to 891972. *The part number change is required because of the new formulation.

All Engine Clean Fuel Rail Cleaner is designed to quickly remove carbon deposits from the injectors and combustion chambers of all gasoline engines including port fuel injected (PFI) and direct injected engines (GDI). This product works best in conjunction with All Engine Clean Intake Cleaner to clean the entire Fuel System in gasoline engines. For Professional Use Only.



New at TCA

TCA has completed a complete upgrade on their hardware, software, and cyber security to be better prepared for 2021. Please take a moment to check out our online purchasing portal.



Work Anniversary

A very special congratulations to Ryan Ratliff on his work anniversary - 5 Years at TCA!

Thank you for all your hard work, and for always giving us your best effort. Congratulations on your work anniversary. We are lucky to have you!

DONATIONS

Toys for Tots

Reminder it has been a tough time for everyone especially our children! What better way to show your giving spirit during this difficult year than by donating a toy to a child? Nothing is more precious than a child's smile when they find a gift with their name on it Christmas morning. Make a child's holiday bright, donate a toy.

For more information on Toys For Tots and to find out how you can get involved please visit: www.toysfortots.org



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