



TCA MONTHLY
FEBRUARY 2023
 TRI-COUNTY AUTO SUPPLY COMPANY



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PRODUCT SPOTLIGHT

In last month’s newsletter we introduced a brand-new product line we’re very excited about, the bag-in-box oil system. Using these boxes of oil as a complement to your current oil delivery system will provide immediate benefits to any service center. In larger shops, efficiency is one of the biggest determining factors in profitability and customer satisfaction. These boxes, coupled with their easy-to-use dispensing racks, make it so the right oil for any job is never more than a few feet away, allowing your technicians to move through services more quickly and effectively.



Quicker services mean customers get their vehicles back quicker which makes everybody happy, and there’s nothing more important to a successful business than a happy customer. These boxes can also help save money on used and out-of-warranty vehicles. With multiple brands of varying quality available, any job can be completed while not necessarily breaking the bank to do so.



When we introduced this product line last month we believed that it would be pretty popular, but demand has become much higher than we could have anticipated. Our clients have really been able to realize the benefits of this oil dispensing system. Due the incredibly high demand we only have 15 storage racks left. Contact your sales representative today to make sure you get a rack before they’re all gone.

WHEEL WEIGHTS

As February rolls in that means only one thing, the season of love is in full swing. With Valentine’s Day right around the corner love is truly in air here at TCA, and this year we want to spread that love to all of our valued clients. In an effort to offset some of the increased costs of electric vehicles needing their tires replaced, balanced, and aligned more often Tri County is offering an additional 5% off all hammer and stick on wheel weights. Contact your sales rep to place an order and make sure you don’t miss out on these incredible savings.



VALVOLINE FUEL SYSTEM CLEANERS

Just when it seemed like we were finally going to catch a break, it looks like gas prices across the nation are back on the rise. Luckily Valvoline has a full line of fuel system cleaners to ensure your customers' vehicles are running as efficiently as possible helping them save some money at the pumps. Allow us to come in and show you any of the fuel cleaners below and help decide which one works best for your dealership.



VP052 – The VPS Complete Fuel System treatment is a premium product containing synthetic chemicals to clean a vehicle's entire fuel system. Its patented formula is designed to improve power, performance, and fuel economy by removing stubborn deposits from the combustion chamber. This product is most effective when used during every oil change.

VP053 – Similarly to the VP052, the VPS Super Concentrated Fuel Injector Cleaner uses a variety of synthetic cleaners to remove deposits from intake valves, fuel injectors, ports, and carburetors that can negatively affect a vehicle's power and fuel economy. This product also reduces rough idle and throttle hesitation while being safe for all fuel system components including catalytic converters and oxygen sensors.



891972 – The VPS All Engine Fuel Rail Cleaner contains Valvoline's most advanced fuel detergents to help clean fuel injectors and remove deposits from combustion chambers to improve fuel flow. The All Engine Clean formula is effective on both PFI and GDI engines at improving power and performance.

VP076 – Valvoline's Fuel Rail Injector Cleaner contains powerful synthetic chemicals to immediately clean fuel injectors and remove deposits from intake valves. These cleaners are injected directly into the fuel system to remove carbon and improve the overall performance of the vehicle.



WELCOME ABOARD

The start of a new year has brought a renewed focus on improving our customer service and support here at TCA. The first step towards reaching our goal of improved customer service is expanding our dedicated sales team. With that being said we are thrilled to announce the newest addition to the Tri County sales team, Brenda Tarazona. Please join me in taking a moment to welcome Brenda to the TCA family. We're glad to have you with us and are excited to see what the future has in store for you.



****This year TCA had continued the monthly charitable contributions we started last year with donations to St. Jude Children's Hospital, Shriners Hospital, and Tunnel to Towers.***

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