

# TCA MONTHLY NEWSLETTER

*Welcome to the October Edition* of our monthly newsletter! We are thrilled to share all the exciting happenings with you this month.

As October arrives, we welcome back our favorites like Football and Halloween, along with beautiful fall foliage and warm sweaters. This month we would also like to recognize important causes like Breast Cancer Awareness and Mental Illness Awareness.



## PUMPKIN CARVING CONTEST ALERT- 14 YEARS AND STILL GOING STRONG!

This contest is open to all TCA Clients and Employees. So, grab your cameras and snap your best carvings. Send us a snap of your masterpiece (with you in it, of course). You could score a \$50.00 Gift Cards for best pumpkin, and if you're rocking a costume that's another \$25.00 Gift Card coming your way.

We cannot wait to see your creative Pumpkins!

*And don't forget to contact your Sales Representatives for our "Scary" Promotions this month!*



LOGO RENOVATION BEGINS! EXPECT THE REVAMPED DESIGN SOON



## NEW VALVOLINE MARKETING PROMOTIONS COMING YOUR WAY THIS MONTH SET TO LAUNCH NOVEMBER 1<sup>ST</sup>

For all our valued clients on the Valvoline Program, your customers can receive up to \$20.00 Cash Back on valid Valvoline Maintenance Services. Offer is valid for service during 11/01/24–11/30/24.

Fall seasonal promotion will be on the following services:

- Fuel System Cleaner
- Brake Fluid Exchange
- Antifreeze/Coolant Exchange
- Transmission Fluid Exchange
- All Season Heater & A/C Odor Eliminator



## TOP VPS SALES REPS IN THE REGION!

Please join us in congratulating Zach Finkelstein, Sales Representative, on securing Redline Performance Status in Valvoline’s Rev Up Program. A testament to his exceptional performance, ranking him among the region’s top 10. Hope you had an amazing trip in Vail, Colorado. Well deserved! Congratulations to the rest of the winners!



## FLU SEASON AHEAD

As flu season approaches, we recommend replenishing critical supplies such as: Hand Sanitizers (available in different size bottles), Spray Disinfectant (Lysol), Disinfectant Wipes and Disinfectants Multi-Surface Cleaners.

Additionally, face masks remain available for those in need.

## BACK IN THE MARKET!

### 3M 8210 N95 Particulate Respirator Mask

3M™ Particulate Respirator 8210, N95 is a disposable particulate respirator that is designed to help provide reliable respiratory protection of at least 95 percent filtration efficiency against certain non-oil-based particles.



## TCA HAS BULK MOTOR OIL AND FUEL AVAILABLE

TCA can provide you with a no obligations quote on your bulk oil and fuel delivery. We handle all aspects of the program for your dealership except for product delivery. If you are looking for a smart bulk oil program with no strings attached, TCA can provide the program that is right for you. Tank monitors available. Give us a call to set up a time to review.

### PRE-SEASON PRICING ON ICE MELT SUPPLIES, VALID UNTIL OCTOBER 31<sup>ST</sup>

Be sure to get your orders in early, while supplies last!

