



TCA MONTHLY OCTOBER 2023

TRI-COUNTY AUTO SUPPLY COMPANY



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SCARY GOOD DEALS



Things are starting to get spooky around this time of year at Tri County. To help usher in the fall/Halloween season, we'd like to spend some time highlighting a few products where the savings you can take advantage of are downright spine-chilling. We all can agree service drive supplies are a necessity in any car dealership. The last thing any of us want is to "scare" away repeat business because a vehicle leaves your dealership dirtier than when it came in. Floor mats, seat covers, steering wheel covers, etc. are all great products that help keep your clients' vehicles clean while they're being serviced. It should come as no surprise that TCA carries all of them. Not only can we fulfill all your service drive supplies needs, we can do it at unbeatable prices. Contact your sales rep today for more information.



TCA'S 13TH ANNUAL PUMPKIN CARVING CONTEST

TCA is happy to announce the return of one of its longest standing traditions, the annual pumpkin carving contest. As we've done in the past the contest is open to all TCA customers and employees that would like to participate. Entry into the pumpkin carving contest is easy. Simply text or email pictures of your pumpkins for chance to win one of our fabulous prizes. In order to be eligible for this contest participants

must submit pictures of themselves with their pumpkins. The year's winner will be awarded a \$50 Visa gift card for all their hard work. The gift card will be sent out once the winner is announced, and they will have the honor of being featured in next month's newsletter. All entries must be submitted before the end of this month. We can't wait to see what creations come to life.



**Please note all pictures submitted for the contest may be used in our newsletter, Facebook page, and LinkedIn.*

TCA HAPPENINGS

There's a lot going on this month at TCA so we're just going to jump right into it.

Welcome Aboard – We're thrilled to announce our new client that decided to join the TCA family, Integrity Auto Group. Integrity's mission as a family-owned dealership group is to provide a memorable car buying experience for their customers and community, using the three core principles of transparency, efficiency, and respect to do so. We couldn't be more excited to welcome this well-respected group to our team.

Nissan City of Portchester Nissan City of Springfield Infiniti City of Queens Toyota City
Nissan City of Red Bank Hyundai Genesis Hyundai City Bayridge Jeep/Chrysler City

Best VPS Reps Around – We'd like to take a moment to give a quick shout-out to sales reps Zach Finkelstein and Brenda Tarazona on winning Valvoline's annual vacation giveaway. Each year Valvoline selects the top sales reps throughout the country (based on their yearly sales) to take on a fabulous vacation. This year's lucky winners were able to go to beautiful Key West, Florida. So congratulations to you both for this well deserved reward.



October Philanthropy – Over the past couple of years giving back to the community has become a core tenant of the business philosophy here at Tri County. This month, on top of our usual contributions, TCA was able to make additional donations to the Susan G. Komen Foundation and the Market Street Mission. For those that don't know, the Susan G. Komen foundation focuses on providing patient advocacy and research funding for breast cancer. The Market Street Mission is running a winter coat drive for less fortunate families in the area, and we were able to collect many gently used winter coats from our generous staff.



Tri County Shake-Up - A little under a year ago, warehouse associate Wallace Caceres transitioned to a new role as purchasing assistant. In that short amount of time Wallace has become a vital part of the purchasing department. With that being said, Wallace has recently decided to accept an offer to become TCA's newest sales rep. As the head of the purchasing department this is a betrayal on a level not seen since the days of Julius Caesar, but I suppose for Tri County and our ability to serve our customers it's for the best. In all seriousness I'd like to thank Wallace for his time in the purchasing department, and wish him much success in his new role.



Happy Anniversary – October 17th marks warehouse associate Stephany Bianchessi's first year back after her return to TCA. Stephany's can-do attitude and hard work have helped make our warehouse the well-oiled machine it is today. We're glad to have you back.



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