

TRI COUNTY AUTO SUPPLY | NOVEMBER NEWSLETTER

GRATITUDE, GROWTH & GEARING UP FOR THE HOLIDAYS

November is here, a time to reflect on progress, express gratitude, and prepare for the busy season ahead. We are wrapping up a strong fall at TCA and getting ready to close the year on a high note. Thank you to our incredible team and loyal customers for helping us continue to grow and deliver excellence every day.

DAYLIGHT SAVINGS REMINDER



As the clocks fall back, do not forget to check your smoke alarms! We are offering **Energizer 9V Batteries- \$24.00 per box of 12** for the month of November.

Contact your Sales representatives for additional **Energizer Battery Specials** and seasonal savings.

15th ANNUAL TCA PUMPKIN CARVING CONTEST UPDATE

Our favorite fall tradition did not disappoint! Check out our social media pages in the first week of November to see the creative spooky and funny pumpkin designs from our TCA Team.

We also had some fantastic entries from our clients, thank you to everyone who participated.

And the winner of the 2025 Pumpkin Carving Contest is:

James Bodner from Hyundai City of Bay Ridge

Congratulations and thank you again for keeping this fun tradition alive!



BLACK FRIDAY SPECIALS ARE COMING!

It's that time of the year, 12 years in a row of unbeatable Black Friday Specials! Deals go live on November 20th and will run for two full weeks. Stay tuned, this year's line up is better than ever.

TCA'S HOLIDAY SCHEDULE

Thanksgiving Day- Thursday 11/27 Closed
Christmas Day- Thursday 12/25 Closed
Day after Christmas- Friday 12/26 Closed
New Year's Day- January 01/01/26 Closed

VALVOLINE TRAINING

We would like to extend a big Thank-you to our new **Valvoline Representative, Richard Jendrasko**, for visiting us in October and supporting our Sales Team. Our team had the pleasure of traveling to several accounts to discuss the **Valvoline Service Program**, reviewing successes, challenges, and new ways to help our clients grow in the service drive. We will continue collaborating closely with Rich and have some great initiatives in the works for the upcoming months. Stay tuned!



FEATURED PRODUCT- VALVOLINE RESTORE & PROTECT

Introducing **Valvoline Restore & Protect**, the first of its kind motor oil that **actively restores engines while protecting against future damage**. This breakthrough formula removes up to **100% of engine-killing deposits**, helping vehicles run smoother, longer, and more efficiently.

For Valvoline installers, this product represents a **major business opportunity**, delivering improved **profit growth**, higher customer satisfaction, and increased loyalty.



Ask your Valvoline Sales Representative how you can start offering **Valvoline Restore & Protect** today.

3M WHEEL WEIGHT SYSTEM

Recognized for its innovative design, environmental benefits, and ease of use, the **3M Wheel Weight System** continues to be the industry's favorite.

- **Lead-Free**
- **Corrosion-Free**
- **Flexible & Conformable**
- **Easy Application**



Special Offer: Free setup kit with the initial purchase of 4 rolls.

Take advantage of our lowest price of the year, available while supplies last. Contact your Sales Representative today for more details.

THANK YOU & HAPPY THANKSGIVING

As we enter the holiday season, we want to thank all our partners and clients for your continued trust and support.

From all of us at **Tri County Auto Supply**, we wish a warm and safe and successful start to the 2025 holiday season!

