



TCA MONTHLY
NOVEMBER 2023
 TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY – NOVEMBER

BLACK FRIDAY INSANITY



November has begun and that can mean only one thing: it's time again for everyone's favorite holiday of the year, TCA's Black Friday blowout extravaganza. Look, no one actually likes to go out on Black Friday and shop. Standing in line in the freezing cold for hours on end, risking physical altercations with fellow shoppers, just to save a couple bucks isn't really my idea of a good time. This year why not stay in, avoid all the madness, and take advantage of Tri County's unbelievable deals. As they have done in the past, TCA's sale team has carefully curated this year's product offering to maximize customer savings. Throughout the month they'll be handing out this year's catalog showing all the products available, as well as detailing how to participate in the sale. As a little sneak preview, here's a few of the items that will be included in the sale:

- 3M Wheel Weights
- Service Drive Supplies
- Can Liners



Make sure to keep an eye out for your sales reps this month so you don't miss out on this blockbuster sale.

In addition to our Black Friday sale, TCA will also be holding a separate promotion for Cyber Monday. While the exact details are currently top secret, you can rest assured that this will be another great opportunity to take advantage of some massive savings. But if that wasn't enough, we have a third completely unrelated promo running right this very minute on 9-volt batteries. With the season's changing and people spending more time inside with the heat on it's an important time to make sure your smoke/carbon monoxide detectors have fresh batteries. To make sure all our valued clients stay safe this fall we're setting a special price on batteries this month. Contact your sales representative for more information.



TCA HOLIDAY SCHEDULE

Thursday, November 23rd – Closed
 Friday, November 24th – Half Day
 Monday, December 25th – Closed
 Monday, January 1st - Closed



TCA HAPPENINGS

November is another eventful month here at TCA. Here's a couple of the highlights.

New Sales Rep on the Block – As we mentioned last month, former purchasing assistant Wallace Caceres is in the middle of transitioning to a new role as a sales representative. As I'm sure some of you have noticed already, this past month Wallace has started visiting customers and taking orders. While it's still pretty early one, we're thrilled with the progress he's made during this transition, and look forward to watching him continue to learn and grow into his new role. We have the utmost confidence he'll be a great addition to the sales team once the transition is complete.

Tri County Shake Up Part 2 – Because of Wallace's upcoming move to the sales team, a vacancy has been created in the purchasing department. Thankfully one of TCA's unsung heroes is stepping up to fill that vacancy. In the coming weeks, warehouse associate Stephany Bianchessi will be moving over to the purchasing department and become Tri County's newest purchasing assistant. Stephany has already began training with the current team and has really hit the ground running. We're confident she'll be able to provide the high level of service our customers have come to expect from us. I just hope I don't get abandoned again.

Pumpkin Carving Contest Winner – After much deliberation, the results are in. This year we'd like to congratulate the Bodner family of Brooklyn, NY for winning Tri County's annual pumpkin carving contest. There were many fantastic submissions, but sometimes you just can't beat a classic. Thank you to everyone who participated in this year's contest, and congratulations again to the Bodner family.



Unfortunately, due to some extenuating circumstances, TCA's in-house pumpkin carving contest had to be canceled this year. I'm sure everyone here would have made some beautiful pumpkin art, but we look forward to getting back to it next year.

Welcome Aboard – It's the season of giving thanks here at TCA. We will forever appreciate all of our loyal clients, but we're especially thankful this month because of two new accounts joining the Tri County team: Empire Nissan of Hillside and Middletown VW. We're thrilled to welcome you aboard and look forward to a long and prosperous relationship.

Winter Products – Seeing how it just took about eight minutes to go from summer to fall this week, you can never predict what the weather will be like around here. Now's the



time to buy in and make sure you're ready for whatever weather comes our way. We have everything from ice melt, snow shovels and rakes, to any piece of embroidered winter clothing you can think of. Order now to beat the season rush.



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