



# TCA MONTHLY

## MAY 2024

TRI-COUNTY AUTO SUPPLY COMPANY



### TRI-COUNTY AUTO SUPPLY COMPANY – MAY

#### INVESTING IN THE FUTURE

If you didn't already see the posts on our social media accounts the other day (quick side note: if you're not already, consider following TCA on social media) TCA recently received a shipment of brand new, state-of-the-art Brake Mate Jr. machines. These machines are the top on the line when it comes to performing brake fluid exchange services. We here at Tri County believe we are only as good as the products and equipment we offer. By investing in these new machines, we're able to provide our clients with the best equipment possible, and they in turn can provide their customers with the best service possible. Everybody wins.



On top of the new Brake Mates we received, we also have several new VCX coolant exchange machines on order and they're expected to arrive in the next couple of weeks. Similarly to the Brake Mate, you'd be hard pressed to find a better, more efficient machine than the VCX-1. If you're interested in learning more about the service machines we offer that would best fit your needs give us a call today.



#### PRODUCT SPOTLIGHT: VPS CHEMICAL ADDITIVES

Ordinarily when you think of Valvoline's service chemicals the first thing that comes to mind is the major services. The brake fluid exchanges, transmission fluid exchanges, etc. What you might not know is that they also carry a full line of chemical additives designed to provide numerous benefits to a wide array of vehicle systems. With many great products in this line, there are a few we'd like to make special note of. The VP053 is a fuel injector cleaner used to improve fuel economy, horsepower, and overall drivability by removing deposits from intake valves and fuel injectors.



Likewise, the VP052 complete fuel system treatment is designed to maximize engine performance by cleaning the entire fuel system, specifically combustion chamber service would be complete without the VP066 oil treatment. VP066 formulated chemicals to promote engine cleanliness and reduce friction. with an up to \$4000 guarantee (well above industry standards) based on the mileage. These are just a few of the additives that are available. Contact your more info.



And no uses specially Each service comes vehicles' current sales rep today for

## TCA NITROGEN PROGRAM



An often forgotten but still crucial service Tri County offers is our in-house nitrogen tire inflation program. As a quick recap for those unfamiliar, TCA provides the machine used to inflate your customers tires with nitrogen while also partnering with Nation Safe Drivers to create a roadside assistance program for those customers that includes towing and tire replacement, among other benefits. As a simple newsletter editor, I couldn't begin to explain how it works scientifically but rest assured the benefits of using nitrogen have been documented extensively. All these features make this a great program that will help put your customers' minds at ease should any roadside incidents occur.

## TCA HAPPENINGS

**Another Successful Inventory** – Twice a year, Tri County suspends operations for the day to perform an inventory count of the entire warehouse. Our first count of the year took place about two weeks ago, and to say it went well would be an understatement. After all was said and done our inventory was only off a fraction of one percent. We couldn't be happier with the results of this latest count, and we'd like to take a moment to thank everyone at TCA for their hard work in making this happen. It truly was a great team effort.



**Valvoline Training** – Keeping our sales team up to date and knowledgeable on all our product offerings is something we take very seriously at Tri County. With that in mind our newest sale rep Wallace Caceres recently had the opportunity to head down to Kentucky for his first round of Valvoline training. By all accounts a lot of great information was provided, and Wallace was able to learn quite a bit. This is great for TCA since the more knowledgeable our sales team is, the better they can serve our customers.



**New Accounts** – It's always a great day when we can brag a little about new customers joining the TCA team. Our sales team has been hard at work opening new accounts, and we'd like to take a moment to welcome them all on board.

### New TCA Accounts

- Honda of Staten Island
- Infiniti City of Massapequa
- Platinum Maintenance Services
- Infiniti of White Plains
- Planet Honda

### New VPS Accounts

- Metro Honda
- Infiniti of White Plains

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