



# TCA MONTHLY

## MARCH 2024

TRI-COUNTY AUTO SUPPLY COMPANY



### TRI-COUNTY AUTO SUPPLY COMPANY – MARCH

#### Valvoline Dealer Consumer Promotion

For our VPS customers that are unaware, Valvoline is running an end-user promo for the month of March. All throughout the month, customers who purchase select VPS services are eligible for a cash-back rebate. If you haven't already, you should be receiving all the point-of-sale materials necessary for this promo directly from Valvoline. This is a great opportunity to drive additional revenue and increase service penetration for your dealership. Contact your sales rep with any additional questions or concerns.



#### BATTERY SPECIAL

No one cares about your safety or punctuality more than Tri County Auto Supply. As we usually do when the seasons change, TCA wants to make sure all your smoke alarms are functioning properly by offering special pricing on 9-volt batteries. Be sure to check those smoke detectors as soon as possible as this sale only lasts now through March 10<sup>th</sup>.



Also keep in mind that daylight savings take place on March 5<sup>th</sup> this year. We have a full line of standard batteries to keep any alarm clock up and running so you don't show up to work late next week.

#### Preseason Freon



Seeing as how winter only lasts for like two weeks these days, we thought it would be a good idea to get a jump on early season freon orders. Now through March 10<sup>th</sup>, TCA is offering preseason special pricing on both the R1234YF and R134A freons. Contact your sales representative today for information on the sale and ensure you don't miss out on these unbelievable savings.



## TCA HAPPENINGS

**The Best Sales Team in Town** – Nobody works harder than TCA’s sales team especially the two newest members, Brenda Tarazona and Wallace Caceres. They’ve both hit the ground running this year, reaching out to new customers, continuing their unmatched customer service with current customers, and just recently they’ve both opened their first new accounts. Congratulations on these impressive accomplishments, we’re proud of all your hard work.



Not to be forgotten, sales rep Zach Finkelstein celebrates his third year working at Tri County. Still relatively young in sales rep years, Zach has quickly settled in as one of the leaders of the sales team. Every day he sets a great example of how to be an effective sales rep, always putting the customer first. Congratulations on your first three years, we look forward to many more.

**A/C Machine Services** – Speaking of air conditioning, it’s probably best to not let that expensive tank of freon you just bought go to waste on an A/C machine that’s not functioning properly. Call us today to schedule a machine service appointment with master technician Scott Grazilla to make sure everything’s up and running when the warm weather rolls around. Plus, if you schedule a service in March or April it will be subject to discounted rates, which sounds like a win-win to me.



**The Luck of the Irish** – Not to give too much away this early in the month, but Tri County’s hard at work cooking up another incredible sale to celebrate St. Patrick’s Day. Even though the exact details are still being finalized, I can very confidently say no one is going to want to pass it up. As we move closer to St. Patrick’s Day later this month be sure to keep an eye out for more information.



**Happy Easter** – Easter is coming unusually early this year, falling on March 31<sup>st</sup>. On behalf of everyone here at Tri County, we’d like to wish you all a very Happy Easter!



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