

TCA MONTHLY NEWSLETTER

Welcome to Tri County Auto Supply's January Newsletter!

LETTER FROM THE PRESIDENT'S DESK:

To my valued clients, vendors and friends. I wanted to take a moment to thank you all for 2024, which was a year of professional milestones. Personal and professional goals were reached by the entire staff. We had our challenges this past year, but together we recognized the issues and worked together to come up with solutions, to learn and overcome and continue to succeed. My entire staff has continued to elevate the importance of the organization.

I would be remiss if I didn't recognize the growth with several key players; my business partner Tatiana Santiago who officially accepted her role as Chief Operating Officer. Tatiana's skills in managing day-to-day operations have been exceptional. We are all very excited to see what new ideas and programs she will bring to the table in 2025. I would also like to announce that Zach Finkelstein has accepted a promotion to Sales Manager. Zach's ability in sales and management of the sales department this year has allowed us to add a substantial amount of new business and at the same time retain long-term clients. Zach's ability to recognize opportunities and handling day-to-day client concerns has been exceptional.

On a personal note, as I start my 39th year at TCA, I have been urged to share some personal information that occurred this past year. I've needed to take time off over the last 6 months to handle a personal family health situation. Unfortunately, this health issue will continue into 2025. I have made a conscious decision to donate a kidney to an individual who is suffering from kidney failure. This donation is part of a program that will help my best friend and wife, Jamie Finkelstein receive a much-needed gift of kidney from another donor. I recognize this road will have its challenges; however, my wife and I have surrounded ourselves with an amazing Transplant Support Team, our families, which includes my business partner and the entire staff at TCA. I am humbled by their presence.

Jamie and I are staying positive that all will be well. My thought that I will think of often and during this new challenging year will be "Enjoy the Moment".

Wishing you and your families a Healthy and Prosperous 2025.

Best Regards,

Mr. Gary Finkelstein

President/CEO

Tri County Auto Supply





Welcome to 2025! As we kick off the new year, we're excited to share what's ahead for Tri County Auto Supply. With over 39 years of experience servicing the Tri-State area, we remain committed to being your trusted, one-stop shop for all your automotive and business needs. Our unwavering dedication to providing quality products and exceptional service is what sets us apart as the primary vendor for car dealerships and beyond.

NEW MARKETING IDEAS FOR 2025

This year, we're rolling out fresh marketing initiatives to help you get the most out of your partnership with us. Every quarter, we'll introduce exciting new promotions designed to maximize your savings and drive success. Stay tuned for our first quarterly announcement coming soon!

2025 GOALS AND OPPORTUNITIES

Our focus this year is on innovation and growth. Expect new products and programs, more ways to save and enhance profit opportunities. With a commitment to delivering value, we're here to help your business thrive. Keep an eye out for updates on our latest offers and initiative throughout the year.

AGGRESSIVE PURCHASING PROGRAMS

We're excited to announce newly revised purchasing programs for 2025. These plans are designed to give you even greater access to the products you need at competitive prices. Contact your account representative today to learn how you can benefit from these updated programs.

IMPORTANT UPDATE: [ACCESS AUTOMOTIVE](#)

As of December 31st, our sister company Access Automotive, will be officially dissolved. However, you can still purchase cabin air filters and embroidery items directly through Tri County Auto Supply. We are streamlining our operations to serve you more effectively under one unified brand.

Thank you for your continued partnership. We look forward to another year helping your business grow and succeed. Let's make 2025 a year to remember!

