

# TRI COUNTY AUTO SUPPLY | DECEMBER NEWSLETTER

## WRAPPING UP 2025 WITH GRATITUDE & MOMENTUM

As we enter the holiday season, we want to extend our warmest wishes to you, your team, and your families. Thank you for another year of partnership, growth, and trust. We are grateful for every relationship we've built and every opportunity to serve you.

From our family to yours- ***Happy Holidays and a Successful New Year!***

## BLACK FRIDAY SUCCESS- THANK YOU!

Our **13<sup>th</sup> Annual Black Friday Deals** were a great success! Thank you to everyone who participated and took advantage of the promotions.

We are always working to make this event better each year. ***Your feedback plays an essential role***, so please feel free to share your thoughts on how we can continue to improve.



## ICE MELT PRODUCTS & WINTER CLEANUP SUPPLIES



Winter is (almost) here, don't get caught unprepared. We have **Calcium Chloride and Rock Salt** in stock and ready for delivery. Winter Mix is also available upon request. We also carry everything you need for **post-storm cleanup**, including Mop Buckets, Squeegees, Mops, Brooms, etc.

If you haven't placed your orders yet, ***now it's the perfect time*** to secure your winter supplies.

## SERVICE DRIVE SEASONAL REMINDER

When the weather starts changing - rain, snow, sleet, slush- it becomes even more important to maintain a clean and professional service drive.

***Remember, you only get one chance to make a great first impression.***

To support your team through the winter months, our Service Drive Essentials will be on sale for the next 3 months, including:

- Floor Mats
- Seat Covers
- Steering Wheel Covers
- Gear Shift Covers

Keep the customer's experience clean, safe and consistent all season long.



## TCA HOLIDAY CALENDAR FOR DECEMBER

TCA will be closed on Thursday December 25<sup>th</sup>, Friday December 26<sup>th</sup> and Thursday January 1<sup>st</sup>. Plan ahead for any orders surrounding the holidays to ensure timely deliveries.

## WELCOME TO THE TCA TEAM!

We are excited to welcome two new members to the TCA family:

### Melissa Larkin- Administrative Assistant

Melissa brings strong administrative experience and outstanding customer service skills. She will be supporting our office operations to help maintain smooth and efficient communication.



### Nico Sebastiano- Valvoline Oil & Service Chemical Specialist

Nico will be working closely with Service Departments to grow our Valvoline Service Chemical business while helping dealerships increase efficiency and profitability in their service drive.



## VALVOLINE END OF THE YEAR PROFIT REPORTS

4<sup>th</sup> Quarter and Year-End Valvoline Profit Reports will be completed in early January. We continue working closely with the Valvoline team to bring new and exciting ideas for 2026, focusing on growth, support, and enhanced service programs.

***Did you know? Valvoline's Online University is Available to You!***

Valvoline offers an online product training platform designed to support your dealership or service team at their own pace.

We know how challenging it can be to schedule training when everyone is busy, that's why this online platform provides 24/7 access to engaging, interactive courses, including:

- Valvoline Product Training
- Customer Service Skills
- Automotive Knowledge
- And much more!



If you'd like to give your employees the tools they need to grow, contact us today and we will help get your team set up for Valvoline Online University

## CLOSING OUT 2025- LOOKING AHEAD TO 2026



As we wrap up the year, it's the perfect time to reflect on accomplishments and plan for the future.

Here at TCA, we are always thriving to improve and expand to better serve you.  
Your feedback matters.

If you have any suggestions or ideas on how we can elevate our service, please reach out to us at: [Info@shoptca.com](mailto:Info@shoptca.com)

***Let's make 2026 our strongest year yet, together.***