



TCA MONTHLY DECEMBER 2023

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY – DECEMBER

A DECEMBER TO REMEMBER

As per usual, thanks to our incredible clients, this year’s Black Friday blowout bonanza was a huge success. We were thrilled to be able to pass along all those unbelievable deals to our valued customers, without which this event would not be possible. To keep the good times rolling into the holiday season, TCA has decided to continue with the battery special throughout the month of December. Whether Santa brings you new shop tools or the latest high-tech gadgets and toys, Tri County has (or can get) whatever type of battery you could ever possibly need to keep all your devices powered up. Contact your sales representative today for more information.



SAY GOODBYE TO ICE AND SNOW

‘Tis the season of me being consistently late to work due to having to scrape ice off the windshield of my truck. The winter weather has finally arrived, meaning ice and snow control should be a top priority for everyone. Tri County’s second warehouse is currently packed to the ceiling with calcium chloride to help make sure you can keep your sidewalks and parking lots ice and snow free when that first winter storm hits. While I’m no sales rep, I would imagine it’s easier to sell cars when customers can easily walk into the dealership without fear of slipping and falling brushes, and snow Don’t be like me this year Contact your sales rep your dealership continues months.



TCA HOLIDAY SCHEDULE

Monday, December 25th – Closed
Monday, January 1st - Closed

TCA HAPPENINGS

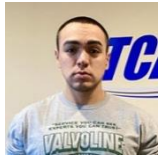
Welcome Aboard – We here at Tri County are excited to announce the addition of a handful of new dealerships to the team this month. Gensinger VW in Clifton was the first new dealership to come aboard this month. While we are thankful for every single client we have, this one is especially exciting as it's not every day the oldest VW dealership in the country decides to join the team. [About Gensinger Volkswagen | Clifton, Paterson, & Montclair](#)

The second recent addition to TCA's ever expanding client list is the City World group of stores in the Bronx. We are equally delighted to welcome City World Toyota, Ford, and Hyundai to the Tri County family. We look forward to a long and prosperous relationship with all our new dealerships.

Happy Anniversary – We would like to celebrate two employee work anniversaries in December. Warehouse manager Samuel Hernandez celebrates his second trip around the sun at Tri County this month. Ever since Sam took the reigns as manager, he's helped oversee its complete turnaround. I think I speak for everyone here when I say the warehouse has never run smoother than it has under his leadership. Thank you for the two years of excellent service, we're lucky to have you on the team.



The second work anniversary to celebrate this month is TCA's resident wild-card Wallace Caceres. December also marks Wallace's second year here at Tri County. Now I say wild-card because as some of you know



Wallace has held many positions here during his relatively short tenure. Originally brought in as a warehouse associate, Wallace transitioned to purchasing assistant earlier this year, and will be moving to the sales team after the new year. Wallace has always given his best effort no matter what job he's doing, and we look forward to seeing what he brings to the sales team.

Inventory Control – With so much going on the past couple of months, we haven't gotten a chance to congratulate our inventory control team on an outstanding inventory count. In October we completed our semi-annual inventory count, and ended up being less than 1% of 1% off. Needless to say we were ecstatic with those results. As the head of inventory control I'll always take the chance to pat myself on the back, but this truly was a team effort. Thank you to everyone that made this possible.

Charitable Contributions – While it's true there's never a bad time to give back to the community, the holiday season is an especially important time to do so. On top of our usual donations (St. Jude, Shriners Hospital, Tunnel to Towers), TCA is hosting a Toys for Tots drive this month. The goal is to help bring some holiday joy to America's less fortunate children through the gift of new toys. If you're interested in participating visit www.toysfortots.org for more information.



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