

TRI COUNTY AUTO SUPPLY | AUGUST NEWSLETTER

As the end of summer nears, the heat is still on, and so are our hot seasonal specials! We're rolling into August with exciting news, new partnerships, featured products, and plenty of gratitude for our incredible customers.

TCA ONLINE PROMOTION RETURNS IN AUGUST

Our exclusive TCA ONLINE Raffle/Promotions are making a comeback. Be on the lookout for an email blast with exciting new deals you won't want to miss!



CHRISTMAS IN JULY WRAP-UP

Another year, another successful Christmas in July! Thank you to all our valued clients for your continued support. If you'd like to share feedback or suggestions for future promotions, or ways we can improve, please email us at: info@shopca.com

WELCOME TO OUR NEW PARTNER: SOLID START/TRUE BRAND



We are excited to announce our new partnership with Solid Start, a female-owned and operated company. With a strong legacy of automotive excellence, their family of products is designed to enhance performance and extend engine life.

Featured Products of the Month from True Brand:

- True Cold A/C Performance Booster- Perfect product for the summer heat!
 - This product is unlike anything else on the market. It not only cleans and removes oil fouling with its innovative formula but also has an A/C Booster and Leak Detector.
- Rodent Repellent- Protects vehicle wiring from unwanted visitors.
 - This product uses all-natural essential oils to repel rodents, spiders, and insects. Creating an invisible, long-lasting barrier. Easy to apply and rain-resistant, it offers reliable pest protection.



Ask your Sales Representative for more info or to request a sample!



TCA SPONSORS PHIL BOGDAN FROM ALL AMERICAN SUBARU AT WALL STADIUM SPEEDWAY

Tri County Auto is proud to sponsor Phil Bogdan's race car at Wall Stadium Speedway, powered by none other than Valvoline! We are thrilled to support Phil and be a part of the action this season.

GNYADA CHARITY GOLD & PICKLEBALL OUTING

Tri County Auto Supply is now an Allied Member of the Greater New York Automobile Dealers Association (GNYADA). This membership reflects our ongoing commitment to supporting automotive dealerships with top-quality products, reliable service, and industry partnerships that drive success.

In July, TCA proudly took part and sponsored in the 2025 GNYADA Charity Golf and Pickleball Outing. It was an enjoyable day connecting with friends and partners in the industry.



FAREWELL & BEST WISHES TO RYAN ZIMMERMAN

Our longtime Valvoline Representative, Ryan Zimmerman, has accepted a new position within the company. We thank Ryan for all he has done for Tri County and wish him the absolute best in his new venture!

WELCOME TO THE TEAM- JOSHUA CHAVEZ

Please join us in welcoming Joshua Chavez to our Warehouse Team! We are excited to have him on board and look forward to the splendid work ahead.

NEW SHOP EQUIPMENT & TOOL CATALOGS AVAILABLE



Our latest Tool Catalogs are now available! If you have not received yours yet, contact us and we will make sure you get a copy. You will find added items for every shop at great pricing.

THANK YOU FOR BEING PART OF THE TCA FAMILY

As always, we appreciate your continued support and partnership. From the entire Tri County Auto Team, thank you for growing with us!

Wishing you a strong finish to the summer!
-The Tri-County Auto Supply Team