



TCA MONTHLY

APRIL 2024

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY – APRIL

SOLAR ECLIPSE SPECIAL

For those of you who are unaware, on April 8th certain parts of North America will be experiencing a total solar eclipse. To celebrate this special occasion, Tri County will be running a special on 3M wheel weight rolls during the first week of the month. To participate in this promo all you must do is purchase a roll of any of the 3M wheel weights (TN2023, TN4014, TN4029) in the quantities below to receive special pricing. There are different levels of discounts, so the more you buy the more you save. The only stipulation is that the weights must all be purchased on the same invoice during the sale. Contact your sales representative for more information. Just like staring into an actual solar eclipse for too long, we guarantee you'll be blinded by these incredible deals.



- 1-3 rolls
- 4-6 rolls
- 7-11 rolls
- 12+ rolls



PRICE INCREASE ANNOUNCEMENT

We haven't had to do one of these in a while, but unfortunately we must notify all our valued clients of some upcoming price increases taking effect in April. Effective April 15th, the VPS product line will be subject to an up to 8% price increase depending on the SKU. This is due to increasing manufacturing and distribution costs.

The second price increase taking effect in April revolves around the 3M product line. Similarly to the VPS increase, 3M products will increase in price 3-5% depending on the SKU. This increase does include the wheel weight rolls but has no bearing on the solar eclipse special, which is all the more reason to take advantage of the sale while you have the opportunity.

TCA prides itself on offering our customers the best pricing possible and mitigating increases to the best of our ability. We appreciate your understanding and continued patronage while we work to provide the same quality service you've come to expect.

APRIL SPECIALS

It would be silly to think that Tri County only has the aforementioned solar eclipse special planned for April. Our top-notch marketing team has been hard at work brainstorming new specials, and they came up with a couple of doozies. The first special will also take place during the first week of the month to celebrate Easter. No gimmicks, no order minimums to meet, just special pricing on the products below:

- Freon
- Brake Clean
- Can Liners
- VPS
- Lysol/Purell
- Gloves



The other special for the month will focus on TCA's line of custom embroidered apparel. Throughout the month, if you purchase 24 of any of our wide variety of hats or T-shirts you will receive two free. Contact your sales rep today for more information.

PRODUCT SPOTLIGHT: 507460 & VP105-9150

It might not feel like it, but the warm weather is heading this way. The last thing you want is for your vehicles' A/C system to blow out cold air that smells like it came from moldy basement the first time you turn it on. Luckily, Tri County carries two products to combat that very problem. The VPS 507460 and VP105-9150 use specifically designed chemicals to counteract the odors caused by mold and mildew in the A/C vents. The VP105-9150 also contains a special chemical formula used to boost your A/C system's performance and efficiency.



TCA HOUSEKEEPING NOTES

We have a few last-minute items of note we'd like to share with you.

- Registration is now open for Valvoline's 2nd quarter VPS training program. The dates are still tentative but be sure to register to claim your spot.
- A/C machine service tech Scott Grazilla is out the first week of April. Please plan your service calls accordingly.

New VPS Accounts

- Rockland Nissan

New TCA Accounts

- Toyota Brooklyn of Bayridge
- George Wall Ford
- Tasca White Plains Chrysler
- Mahwah Ford
- Silk City Recycling
- Subaru Word Hackettstown

Give us a follow!

LinkedIn :

www.linkedin.com/company/5131623/

Facebook :

www.facebook.com/tricountyautosupply

Instagram :

<https://www.instagram.com/tricountyautosupply/>

