



# TCA MONTHLY SEPTEMBER 2023

TRI-COUNTY AUTO SUPPLY COMPANY



## TRI-COUNTY AUTO SUPPLY COMPANY – SEPTEMBER

### HELLO AUTUMN

Believe it or not, fall is right around the corner. I know it seems like just yesterday we were celebrating Memorial Day getting ready to enjoy the summer, but the seasons are in fact changing. As the temperature outside begins to fall, so do the prices here at Tri County. We're pleased to announce upcoming price reductions on Diamond Grip latex gloves, plastic seat covers, and paper floor mats. Contact your sales representative today for more information on the upcoming price changes.



As the seasons begin to change, Tri County shifts its focus on our product offering to more "weather-appropriate" commodities:

**Washer Solvent** – While it's true that having your customers' vehicles stocked with washer fluid is important year-round, it is especially vital as we move into the winter months. Not to sound too morbid, but being able to clean the road salt and grime off their windshields to see clearly while driving could be the difference between life and death. TCA carries a full line of washer solvent products including concentrate, drums, and gallon bottles to help make sure your customers can safely operate their vehicles as bad weather approaches.



**Embroidery** – For anyone that isn't aware, TCA's ever-expanding embroidery line includes cold weather apparel as well. Whether it's jackets, long sleeve shirts, beanies, or anything in between Tri County can put your logo on it. Contact your sales rep today to review your options for keeping your employees warm and looking stylish this fall and winter.



**Stationary Supplies** – It might not necessarily be weather related (seemed like a good time to mention it since everyone's going back to school) but Tri County also carries a full line of stationary/office supplies. Pens, notepads, staplers; you name it, we have it. Visit our new webpage to view the entire product offering.



**AC Maintenance** – There's still a few more weeks of warm weather on the horizon. To help with your last few customers that need their AC systems serviced, TCA is having an end of season sale on freon and AC dyes. Contact your sales rep for more info.



## TCA HAPPENINGS: SEPTEMBER EDITION

September is a relatively quiet month as far as happenings are concerned. However, there are a couple events of note we'd like to celebrate.

### The Man, The Myth, The Legend

September marks Owner/President Gary Finkelstein's 38<sup>th</sup> year here at TCA. Throughout his almost four decades of service at Tri County Gary has held every position imaginable, and I feel pretty confident in saying nobody knows more about the business than he does. During his time as President, Gary has been able to guide Tri County through countless crises, both internal and external, where most others would have faltered. His steadfast commitment to making sure TCA continues to grow and better serve our customers is truly admirable, and I think it goes without saying that we would not be the company you all know and love today without his leadership. So please join me in congratulating Owner/President Gary Finkelstein for completing another year of service at Tri County.



### Repair Man Extraordinaire

This month also marks TCA's sixth man of the year Scott Grazilla's second year back on the squad. Scott does a little bit of everything around here. He's never met a service machine he couldn't repair or a special order he couldn't deliver. Scott always completes whatever task he is asked to do (regardless of how random it may seem) with a smile on his face. Thank you, Scott, for picking up the slack around here whenever it's necessary, and congratulations on another year on team TCA.

## PRESEASON ICE MELT SALE

According to the Farmer's Almanac, if you believe in that sort of thing, we are expected to receive an above-average snowfall this year. Regardless of your feelings on the accuracy of the almanac, it is important to be prepared for whatever inclement weather comes our way. In the coming weeks TCA will be offering a preseason sale on ice melt to make sure our customers are prepared for winter and save a little money in the process.



\*Just a quick shoutout to Valvoline for providing a new truck wrap for our recently purchased box truck.



Give us a follow!

LinkedIn :

[www.linkedin.com/company/5131623/](http://www.linkedin.com/company/5131623/)

Facebook :

[www.facebook.com/tricountyautosupply](http://www.facebook.com/tricountyautosupply)

Instagram :

<https://www.instagram.com/tricountyautosupply/>

