



# TCA MONTHLY

## JUNE 2024

TRI-COUNTY AUTO SUPPLY COMPANY



### TRI-COUNTY AUTO SUPPLY COMPANY – JUNE

#### BACK IN THE SADDLE AGAIN

As is the case with most other successful businesses, Tri County is constantly on the hunt to find new ways to improve our customer service. Keeping that in mind, starting this month TCA will be bringing Diligent Delivery Systems back in to take over the daily delivery operations. After interviewing countless delivery companies and much deliberation, we feel that Diligent will be able to provide us, and by extension our customers, with the best service possible. We're glad to have Diligent back and we look forward to building a long-lasting, mutually beneficial partnership.



#### JUNE PRODUCT SPOTLIGHTS

**FREON** – Now I don't know about you, but there are few things in this world I hate more than sitting down in a car on a hot summer day only to immediately start sweating.



Followed by the slow realization that it's not getting any cooler because the A/C isn't blowing cold air and your only chance at some relief is to roll the windows down praying that might actually help (it never does). Don't let this nightmare scenario happen to you or your customers this summer. TCA is always stocked with both R1234YF and R134a freon to make sure every vehicle that comes into your dealership leaves with a fully functioning A/C system. At prices that can't be beat it would be fiscally irresponsible not to give us a call and find out what we can offer.



**POLAND SPRING** – In keeping with the summer heat theme, did you know Tri County carries Poland Spring bottled water? As the days get hotter and hotter, it's vital to ensure your customers and employees stay hydrated. Don't waste any time in ordering to make sure you never run out of water again. Plus we're running a special promo during the month of June where if you order a pallet of water you'll get a free box of All Sport powdered sports drink mix. The combo of these two products will keep you hydrated in even the most extreme heat.



## TCA HAPPENINGS

**MEMORIAL DAY BBQ** – Last week as we do every year, TCA kicked off the summer season with our annual Memorial Day BBQ. As always there was plenty of food to eat, games to play, and fabulous prizes to win. The



most anticipated event of the day was the watermelon race, where two teams would compete to see which one could carry their watermelon to the finish line.

Unfortunately my team didn't win so naturally the whole thing was rigged, but nevertheless everyone had a good time. We'd also like to send a special thank you to sales rep/head chef Zach Finkelstein for catering the whole affair. The pizzas were great.

**OPERATION JERSEY CARES** – Unless this is your first time reading our monthly newsletter, you're aware that philanthropy and giving back to the community are core principles we follow here at Tri County. While all of the organizations we donate do important work, we have a soft spot for Operation NJ Cares. If you're unfamiliar, Operation NJ Cares work involves shipping care packages to servicemen and women deployed overseas. TCA was recently able to aid Operation NJ Cares by donating toilet paper for some of their care packages. We honored to be able to help in any way we can.



**NEW MEMBER OF THE TEAM** – Last month Tri County was able to add a new member to the team, Diego Giraldo. Diego was kind enough come in and fill the recently vacated warehouse associate position. Since his arrival, Diego has really stepped into his new role and we're thrilled with the progress he's made so far. We're glad to have him on the team.

**NEW VPS ACCOUNT** – Speaking of new team members, we'd like to take a moment to welcome Honda Of Toms River on board as our newest VPS client. We're delighted to begin this partnership and look forward to continuing to grow it.

**\*Don't forget Father's Day this year is on June 16<sup>th</sup>. Happy Father's Day to all the dads out there.**

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